



# AFRICA TELEVISION MARKET

**13 - 16 JULY 2017**  
**OLIVE CONVENTION CENTRE**  
**D U R B A N**

## Exhibition Stand Booking Form

To secure your stand, please complete the form and return to [Lungelo@mindsetconcept.co.za](mailto:Lungelo@mindsetconcept.co.za)

### 1. Exhibitor Information

Title		First Name	
Surname		Designation	
Company / Organisation			
Postal Address		Physical Address	
Postal Code		Postal Code	
Phone No.			
Cell No.			
E-mail Address			
Website Address			
Brief description of the Organization/Company:			

### 2. Exhibition Stand Options

1 X Exhibition space (3m x 3m) for four day convention	R 10 000.00
2 X Exhibition spaces (3m x 3m) for four day convention	R 18 000.00

**NOTE:** Exhibitors fee includes only 2 meal tickets per day per stand. All Exhibitors are welcome to register as a delegate.



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## E X H I B I T I O N

### Payment

- The Africa Television Market is presented by Mindset Concept Production House
- Please email proof of payment: [Lungelo@mindsetconcept.co.za](mailto:Lungelo@mindsetconcept.co.za)

### Banking Details

<b>Bank</b>	Standard Bank	<b>Payable to</b>	Mindset Concept Production House
<b>Reference</b>	ATM Exhibition 2017	<b>Account number</b>	250767864

### Terms and Conditions

As an Exhibitor in the Africa Television Market, we hereby agree to conduct business in a professional manner, to observe the regular hours of the exposition, and to the following terms and conditions:

1. Exhibitors will indemnify, defend, and hold the Mindset Concept Production House (Mindset Concept), Africa Television Market (ATM), the event's Management and its contractors, event hosts, sponsors, and co-sponsors, and Olive Convention Centre harmless from any claims, losses, expenses, (including attorneys' fees) and liability arising in connection with the Africa Television Market being held at Olive Convention Centre, 13 - 16 July 2017.
2. Exhibitor agrees to make no claims whatsoever for loss, theft, damage, destruction of goods; nor for any injury to himself or employees while in the exposition quarters; nor for any damage of any nature, including damage to his business, nor for any loss resulting from labour disputes, acts of God or nature, or any action of any nature of ATM and Event Management. Force Majeure: In the event the Exhibit Hall or any part of the exhibit area thereof is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest, act of God or nature, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, acts of terrorism, strike, lockout, labour dispute, riot or any other cause or agency over which Event Management has no control, or should Management decide that because of any such cause it is necessary to cancel, postpone, or resite this event. ATM, Mindset Concept, Event Management, Host, and Sponsors shall not be liable to indemnify or reimburse the Exhibitor in any respect of any damage or loss, direct or indirect, arising as a result thereof.
3. Cancellation, change of space, change of Exhibitor information, and refund policy:
  - a) Exhibitor agrees to notify Event Management in writing if it needs to change its booth size, change its company listing and/or contact information, as well as if it needs to cancel out of the event.
  - b) Written cancellation received by Mindset Concept before 7 July 2017, administrative charges of R 950.00 from total booth cost will be assessed.
  - c) Written cancellation received after 7 July 2017, cancellation fee of full amount of booth cost will be assessed regardless of cancellation notification, and no refund will be made.



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- d) If an Exhibitor decreases its booth size from the original contract, it will be deemed a cancellation for the booths decreased, and the event's cancellation schedule will apply. Exhibitor agrees to immediately notify ATM Event Management in writing prior to the event of any changes in company profile. Upon submitting the reservation/contract form, exhibiting company is liable for payment for applicable booth space fee.

I accept the terms and conditions above.

Authorised signature: \_\_\_\_\_ Date: \_\_\_\_\_